

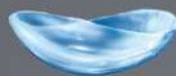
# THE MOST COMPLETE<sup>1</sup>

Comfort  
Moisture  
Health  
Design



NEW

Advanced MoistureSeal<sup>®</sup> Technology  
+ New ComfortFeel Technology



Live the ULTRA Life.

**BAUSCH + LOMB**



## Every Day is a New Day to **GO BEYOND**

Every day, patients unnecessarily compromise with their contact lens wearing experience. They accept dryness and discomfort as a “normal” cost of wearing lenses—and may not tell you about it.

### **Among silicone hydrogel daily disposable contact lens wearers:**

82%

are interested in a contact lens that can prevent or reduce dryness<sup>2</sup>

~70%

have to settle for less comfort in order to wear contact lenses the entire day<sup>2</sup>

74%

blame their own lifestyle for eye issues, not their lenses<sup>2</sup>

**What if we could go beyond—to provide a whole new wearing experience, unlike others they’ve tried before?**

# INTRODUCING THE MOST COMPLETE

## Silicone Hydrogel Daily Disposable Contact Lens<sup>1</sup>

Only Bausch + Lomb ULTRA<sup>®</sup> ONE DAY contact lenses offer a complete system with these two breakthrough technologies.

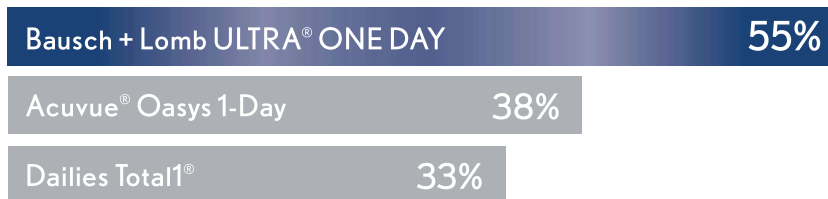


These two technologies work together to deliver outstanding comfort for a full 16 hours of wear<sup>5,15</sup>—supporting a stable and healthy ocular surface environment.<sup>12</sup>

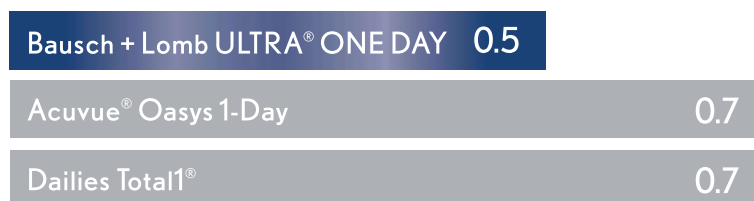
## We've taken proven MoistureSeal<sup>®</sup> Technology TO THE NEXT LEVEL

This next-generation lens material with Advanced MoistureSeal<sup>®</sup> Technology delivers the **highest moisture** and **highest moisture retention** vs. leading SiHy daily disposable lenses<sup>5,6,7,8</sup>

### HIGHEST MOISTURE<sup>6,7,8</sup>



With the **LOWEST MODULUS (MPa)**<sup>9,10,11</sup>



Maintains  
**96%**  
moisture after 16 hours,  
more than leading  
SiHy daily  
disposables<sup>5\*</sup>

\*Statistically significant p<0.01. Vs. Dailies Total1<sup>®</sup> and Acuvue<sup>®</sup> Oasys 1-Day contact lenses



# THE WORLD'S FIRST CONTACT LENS

with ComfortFeel Technology

Releases comfort and eye health ingredients designed to help **protect, enrich and stabilize the tear film.**<sup>4</sup>



**MOISTURIZERS/CONDITIONERS**  
Glycerin, Poloxamine, Poloxamer 181



**OSMOPROTECTANTS**  
Glycerin, Erythritol

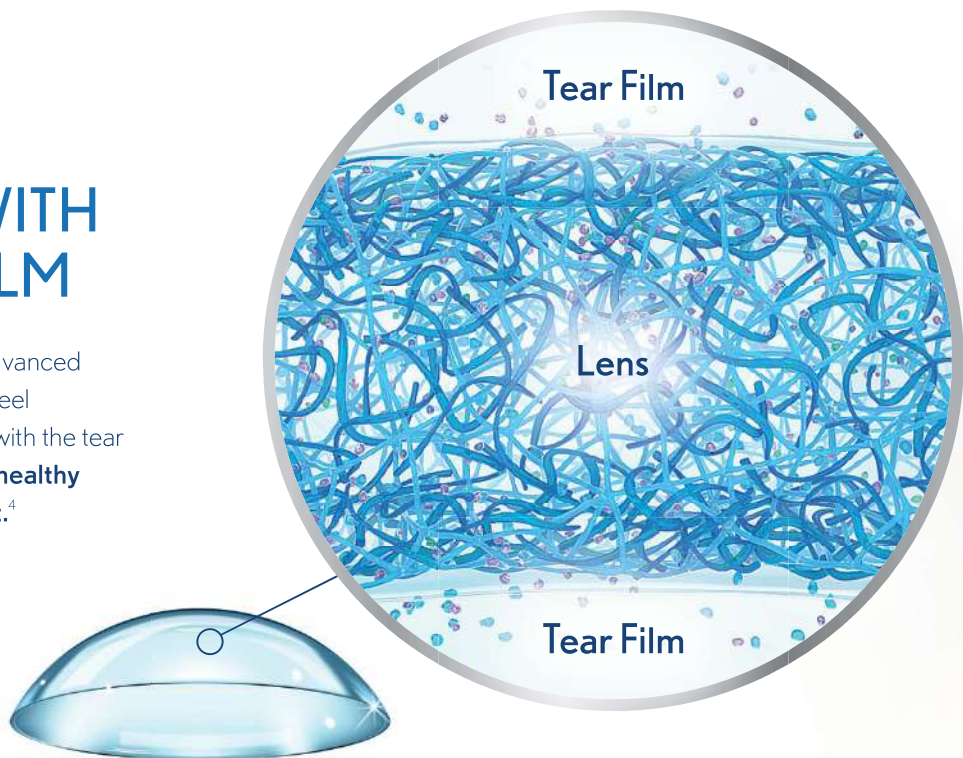


**ELECTROLYTES**  
Potassium Chloride

## Working in SYNERGY WITH THE TEAR FILM

For a full 16 hours of wear, Advanced MoistureSeal<sup>®</sup> and ComfortFeel Technologies work together with the tear film to promote a **stable and healthy ocular surface environment.**<sup>4</sup>

Analysis of worn lenses demonstrated poloxamer 181, erythritol, glycerin, and potassium were retained for 16 hours.



## Taking demanding wearers BEYOND COMFORT TO HEALTHY FEELING

EVEN AMONG WEARERS WITH CONTACT LENS DRYNESS



agreed that Bausch + Lomb ULTRA<sup>®</sup> ONE DAY contact lenses protect against irritation and discomfort.



agreed that Bausch + Lomb ULTRA<sup>®</sup> ONE DAY contact lenses made their eyes **feel healthy**, and help **prevent eyes from feeling tired and fatigued** at the end of the day<sup>13</sup>

# GO BEYOND THE EXPECTED

with the SiHy daily lens that has it all



## HIGH OXYGEN

**134** Dk/t @ -3.00D<sup>4</sup>

**11% HIGHER** Dk/t vs. Acuvue®  
Oasys 1-Day contact lenses<sup>6</sup>



## LOWEST MODULUS

**29%** lower modulus vs.  
Dailies Total1® and Acuvue®  
Oasys 1-Day contact lenses<sup>9,10,11</sup>



## UV BLOCKING†

Blocks at least **50%** of UVA rays<sup>8</sup>  
Blocks at least **95%** of UVB rays<sup>8</sup>



## HIGH DEFINITION OPTICS

The only leading lens\* with spherical  
aberration control for **clear vision**  
even when driving at night<sup>9,3</sup>



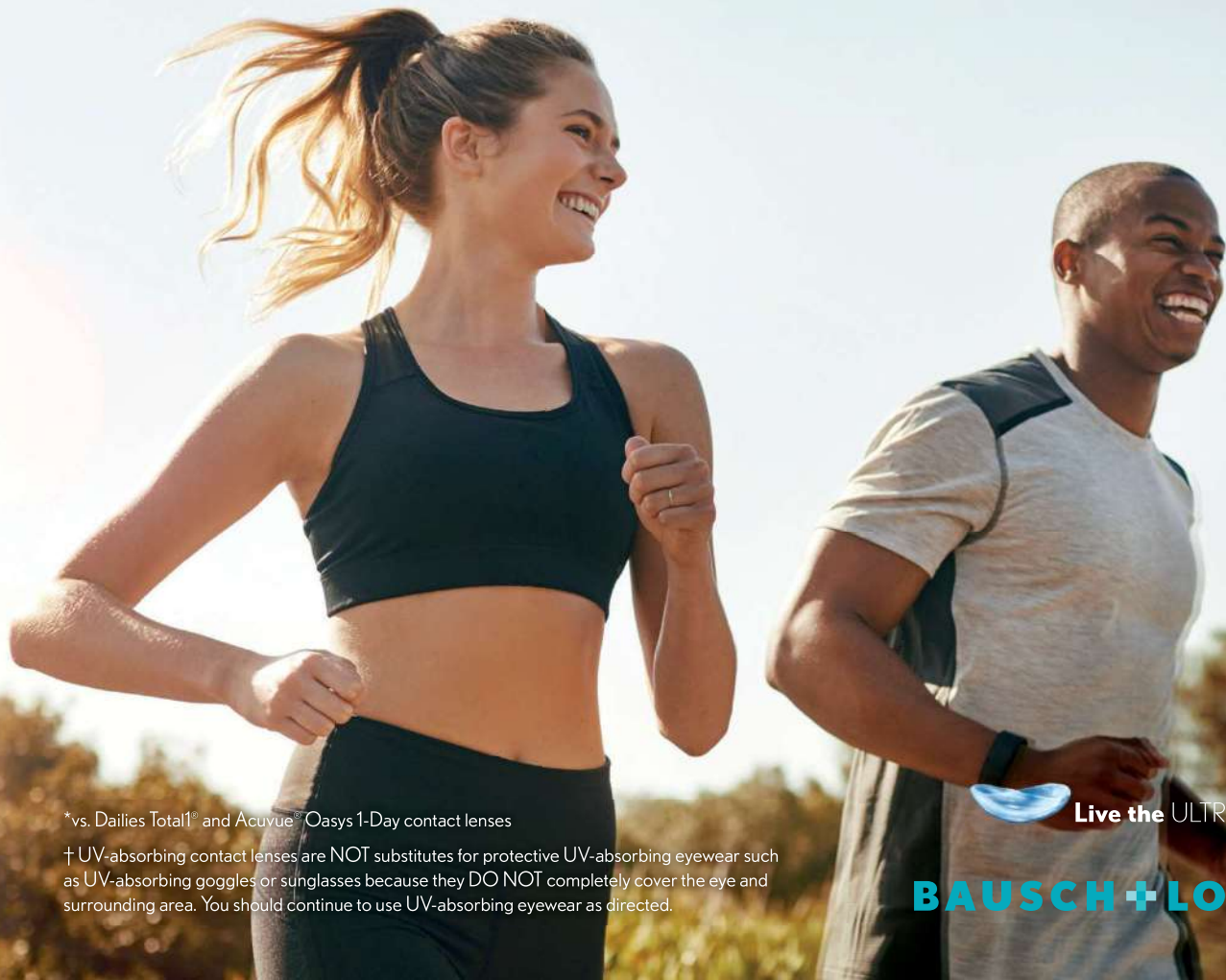
## EASY HANDLING

**90+** average rating for EASE OF INSERTION<sup>3</sup>  
**90+** average rating for EASE OF REMOVAL<sup>3</sup>



## UNIVERSAL FIT

HIGH ratings for overall fit with  
**97%** of patients<sup>3</sup>



\*vs. Dailies Total1® and Acuvue® Oasys 1-Day contact lenses

† UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they DO NOT completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed.



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**BAUSCH + LOMB**

# Take your PATIENTS AND PRACTICE FURTHER



Go beyond comfort. Offer the right patients  
Bausch + Lomb ULTRA® ONE DAY contact lenses.

<b>DESIGNED FOR:</b>	New and existing daily lens wearers
<b>WHO NEED:</b>	<ul style="list-style-type: none"> <li>• A lens that goes beyond today's contact lens constraints to take on the best of what life has to offer</li> <li>• A whole new lens wearing experience for their sophisticated, long-lasting needs</li> <li>• The most complete lens<sup>1</sup> with advanced moisture + comfort technologies to support a healthy ocular surface environment<sup>2</sup></li> </ul>
<b>ASK WEARERS:</b>	Are you looking for the most complete lens that has it all? <sup>1</sup>

## PARAMETERS

<b>MATERIAL</b>	kalifilcon A
<b>LENS MATERIAL TECHNOLOGIES</b>	Advanced MoistureSeal® Technology + ComfortFeel Technology
<b>WATER CONTENT</b>	55%
<b>OXYGEN TRANSMISSION</b>	134 Dk/t @ -3.00D
<b>LENS DESIGN TECHNOLOGY</b>	High Definition Optics to reduce inherent and induced spherical aberration
<b>BASE CURVE</b>	8.6 mm
<b>DIAMETER</b>	14.2 mm
<b>CENTER THICKNESS</b>	0.08 mm @ -3.00D
<b>SPHERICAL POWERS</b>	+6.00D to -12.00D in 0.50D steps above -6.00D
<b>VISIBILITY TINT</b>	Light blue
<b>MODALITY</b>	Daily
<b>UV FILTER</b>	Yes (CLASS II)
<b>MODULUS</b>	0.5 MPa
<b>PACK SIZE</b>	30 and 90 pack



References: **1.** Only Bausch + Lomb ULTRA® ONE DAY contact lenses offer a complete moisture + comfort system with Advanced MoistureSeal® and ComfortFeel Technologies plus a complete design of high Dk/t, low modulus, UV blocking and High Definition™ Optics. Bausch + Lomb ULTRA® ONE DAY contact lenses deliver health through its complete system working together to support a healthy ocular environment, the inclusion of eye health ingredients which are retained over 16 hours and the high allowance of oxygen permeability (Dk/t=134). (Applicable references 3, 4, 5, 14). **2.** Results of a consumer symptoms survey of 318 silicone hydrogel daily disposable contact lens wearers. Kadence International, April 2019. **3.** Data on File, Product Performance Evaluation of a Novel Silicone Hydrogel Contact Lens: kalifilcon A Daily Disposable Contact Lenses - Summary of kalifilcon A Patient Comfort and Vision Outcomes. Bausch + Lomb Incorporated, Rochester, NY, 2021. **4.** Rah M. Ocular surface homeostasis and contact lens design. February 2021. **5.** Schafer, J, Steffen, R, Reindel, W; A clinical assessment of dehydration resistance for a novel silicone hydrogel lens and six silicone hydrogel daily disposable lenses. Poster presented at AAO; October 2020 **6.** Johnson & Johnson Acuvue® Oasys 1-Day with Hydraluxe™ Contact Lens Package Insert. **7.** Alcon DAILIES TOTAL1® Contact Lens Package Insert. **8.** U.S. Food & Drug Administration 510(k) Summary K200528; Bausch + Lomb (kalifilcon A) Soft (hydrophilic) Contact Lens. May 2020 **9.** The Bausch + Lomb ULTRA ONE DAY Experience. March, 2021. **10.** Johnson & Johnson Vision Explanation of contact lens properties and features <https://www.jnjvisioncare.co.uk/education/balance-of-properties/explanation-of-contact-lens-properties-and-features> (accessed 18/09/2020). **11.** Alcon DAILIES TOTAL1® Contact Lens Parameters <https://professional.myalcon.com/contact-lenses/daily/dailies-total-1/> (accessed 18/09/2020). **12.** VanDerMeid K, et al. Evaluation of erythritol and glycerin osmoprotection characteristics on an ocular surface cell line under hyperosmotic conditions. Poster presentation at the American Academy of Optometry Annual Meeting 2020. **13.** Data on File. Product Performance Evaluation of a Novel Silicone Hydrogel Contact Lens: kalifilcon A Daily Disposable Contact Lenses - Summary of kalifilcon A Patient Comfort and Vision Outcomes for Patients Who Reported Dryness with Their Habitual Lenses. Bausch + Lomb Incorporated, Rochester, NY, 2021. **14.** Competitive grid packaging solutions with sources. **15.** Data on file (#893), 2021. Product Performance Evaluation of a Novel Silicone Hydrogel Contact Lens: kalifilcon A Daily Disposable Contact Lenses - Summary of kalifilcon A Patient Comfort and Vision Outcomes for Patients Who Wore Lenses for 16 or More Hours Per Day. Bausch + Lomb Incorporated, Rochester, NY.

Please read the Instructions for Use (IFU) for important product use and safety information with Bausch + Lomb ULTRA® ONE DAY contact lenses. Contact lenses are medical devices. Bausch + Lomb ULTRA® ONE DAY and MoistureSeal® are trademarks of Bausch + Lomb Incorporated or its affiliates. All other product/brand names and/or logos are trademarks of their respective owners.